



John Protacio of RE/MAX Realty Specialists

When it comes to real estate, there is no quality more important for a realtor to have than that of commitment. A commitment to their clients is paramount: finding the best home that suits their needs and wants, negotiating the best price and ensuring that their home-buying experience is an enjoyable one.

From the start of his career, John Protacio has always understood the value of commitment and continues to give his all to each and every one of his clients. For over 10 years, John worked as a financial planner and advisor, regional sales manager and, eventually, manager of a branch with TD Bank.

Working so closely with clients on such an important facet of life, John's passion for working with people developed into exceptional customer service, a quality he continues to display as a sales representative for RE/MAX Realty Specialists Inc., Brokerage.

The skills he developed in the financial service industry have translated into

a successful real estate career: After his first year as an agent, John achieved status in the 100% Club within his brokerage and, since then, has excelled each year with outstanding results.

"I felt that my skills and experience would benefit me as an excellent real estate agent and therefore pursued my career with RE/MAX Realty Specialists as a sales representative," says John.

John's ambition to excel is fueled by his personal investment in the community. As a resident of Milton, he would like to see the value of homes in the town's neighbourhoods increase in worth so that the current and future families of the area can enjoy life in a wonderful town.

Working with both residential and commercial real estate for the Greater Toronto Area, John specializes in the Milton, Mississauga, Brampton and surrounding area markets. In addition to his top-notch customer service skills, John also provides his clients with home

staging by a certified home stager to prepare your home for the market.

"I provide client satisfaction with every listing and take the time to prepare each and every home to ensure that the homeowner and home itself is presented at its highest potential," John says. "My drive and enthusiasm enables me to provide positive results for both the seller and buyer."

Setting himself apart from the other sales representatives and brokers in Milton's real estate market comes down to the relationships John develops with his clients, even after they've signed on the dotted line.

"It's important for me to maintain an on-going relationship with them even after they have moved into their new home," he says. "I provide all my clients with honest feedback and facts and would never let them stray from their goals and priorities. I am a full-time sales representative that provides my clients with the attention they deserve."

